









MANUFACTURE NEVADA

We believe in manufacturing and the value it brings to Nevada and America—to businesses and people alike. To support the entrepreneurial spirit of makers and innovators, we serve as the bridge between industry and state, opening doors to resources and training.

Manufacture Nevada works side-by-side with Nevada manufacturers, connecting them to a comprehensive network of resources, experts, and solutions that help their businesses succeed and grow. We are committed to helping manufacturers succeed, not with a list of prescribed to-dos, but by getting to know their business intimately and sharing our deep understanding of modern manufacturing processes, business strategies, and workforce management. Manufacture Nevada is a program of the University of Nevada, Reno serving Nevada manufacturers statewide.

Nevada's potential to be a leader in manufacturing has no limits. Together we can forge a stronger future by creating a connected, thriving industry for this generation and the next.

ECONOMIC IMPACT

MEP Center impacts are based on clients surveyed in FY2023



\$26.8 Million
Total Increased/Retained Sales



215

Total Increased/Retained Jobs



\$2.1 MillionNew Client Investments



\$206K Cost Savings

CONTACT US



450 Sinclair Street Reno, NV 89501



(800) 637-4634



ManufactureNevada.com



info@manufacturenevada.com



The MEP National Network™ is a unique public-private partnership that delivers comprehensive, proven solutions to U.S. manufacturers, fueling growth and advancing U.S. manufacturing.



NEVADA SUCCESS STORY

SUGAR & SPICE: A SWEET STORY

ABOUT SUGAR & SPICE LAS VEGAS LLC. Sweet dreams become a delectable reality at Sugar and Spice, a Las Vegas company created by Sheri Long in 2017. Her passion shines through in each gourmet chocolate peanut butter ball, a gluten-free indulgence enjoyed for its buttery melt and satisfying crunch. These bite-sized delights find happy homes in convenient grab-and-go boxes, readily gracing shelves in coffee shops, independent grocers, wine shops, and even prestigious locales like golf courses, hotels, and casinos. But Sugar and Space is more than just irresistible treats, as attested in being voted the "Best Chocolatier" in Las Vegas. Going beyond culinary delights, Sheri collaborates with a Las Vegas autism foundation. By teaching food manufacturing skills to young adults with special needs, Sugar and Spice is a platform for empowerment and inclusion. Sheri also employs youth aging out of foster care, assisting them through employment and mentorship, equipping them with essential life skills to navigate their newfound independence.

THE CHALLENGE. It all began with a fortuitous meeting at a wine shop where Sheri, armed with delicious samples, crossed paths with a Manufacture Nevada team member, part of the MEP National Network™. Impressed by both Sheri's infectious enthusiasm and her products, the team member introduced Manufacture Nevada's mission: supporting local businesses like Sugar and Spice. A quick sampling later, a tour of the Sugar and Spice facility was on the books. There, Manufacture Nevada advisors delved into Sheri's operation and learned more about her vision - sustainable growth.

MEP CENTER'S ROLE. Leveraging a vast network of resources, Manufacture Nevada became Sugar and Spice's secret weapon. Advisors shared their connections and their practical wisdom, offering invaluable guidance on everything from Whole Foods and Target applications to FDA regulations, e-commerce platforms, and even packaging design. New business blossomed and market awareness soared. Distribution outlets jumped an impressive 30% in a short period. To fuel her business's growth, Sheri strategically expanded her workforce and optimized operations for efficiency. Through a collaborative development program, she championed inclusivity by supporting 50% more individuals with special needs and 100% more foster youth. New equipment boosted production by 70% and packaging changes decreased costs by 68%.

Sugar and Spice can now proudly claim the title of approved local supplier for the Super Bowl, one of the world's most-watched events. This is just the beginning of a delicious journey paved with unwavering dedication and invaluable support. Sugar and Spice is poised for continued growth, leaving everyone eager for the next bite.

"Sugar and Spice's journey has been truly transformative and Manufacture Nevada has been a cornerstone of our success. Their strategic guidance not only helped me navigate the complexities of FDA regulations but also propelled our growth beyond my wildest dreams. The ongoing mentorship has been priceless, knowing I have a support system at Manufacture Nevada gives me immense confidence for the future."

-Sheri Long, Founder and CEO

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RESULTS



70% increase in production



68% decreased packaging costs



100% more foster youth employed



50% increase in employment for staff with special needs



1 new market as official Super Bowl Supplier



U.S. Department of Commerce