ENTERPRISE MINNESOTA

Enterprise Minnesota consults with small and medium size manufacturing companies to help them compete and grow profitably. We also serve as the “voice” for the industry, raising visibility and appreciation for the value manufacturers provide our communities and the state’s economy.

Our connection to the National Institute of Standards and Technology’s Manufacturing Extension Partnership (NIST MEP) further positions us to offer clients leading-edge services to improve manufacturing operations and strengthen business.

ECONOMIC IMPACT

 MEP Center impacts are based on clients surveyed in FY2020

- $125.6 Million Total Increased/Retained Sales
- 952 Total Increased/Retained Jobs
- $53.6 Million New Client Investments
- $18.5 Million Cost Savings

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IDENTIFYING FUTURE LEADERS

ABOUT PEQUOT TOOL & MANUFACTURING, Pequot Tool & Manufacturing, based in Pequot Lakes, Minnesota, is a machining and fabrication leader located in the heart of Minnesota's lakes region. They provide innovative solutions to their customers' diverse needs by producing high-quality component parts and complete assemblies. Their client base includes a wide variety of industries including aircraft, firearm components, medical, computing, industrial equipment, hydraulics and more.

THE CHALLENGE. Pequot Tool & Manufacturing was looking ahead at the growing skills gap that is commonly affecting the manufacturing industry. They wanted to maintain their high quality production and growth trajectory while preparing the company’s next generation of leaders.

MEP CENTER’S ROLE. Pequot Tool & Manufacturing approached Enterprise Minnesota, part of the MEP National Network™, to help define and grow their leadership and talent development processes. Among Pequot Tool's 170 employees, 30 were in leadership roles and the company wanted to expand management responsibilities to lower levels of the hierarchy. Their priority was to develop "cell" leads to help coordinate specialized groups of machines that complement each other to produce a part. They were focused on getting cells more developed and finding people to lead them.

To help them achieve their goals, Abbey Hellickson, an Enterprise Minnesota growth consultant, facilitated a training program called "Learning to Lead." Pequot Tool identified cell leaders who were likely already the go-to person in their cell but had not been exposed to any level of leadership training. As part of the program, Abbey shared the social styles model, which helps people enhance their interpersonal work relationships by learning to understand their fellow employees' behavioral preferences. In addition to social styles, training also covered employee engagement, change leadership and accountability. The emphasis throughout the curriculum is to teach leadership fundamentals that help potential leaders understand the role and impact they have on employee engagement and performance.

Learning to Lead has been a proven success at Pequot Tool & Manufacturing. Of the 24 program participants, five have received promotions- three to cell leader and two to management positions. In addition, Human Resources Manager Debby Hoel noted that work quality and productivity have also increased and staff reviews of the program were outstanding.

"The material was extremely relevant to what they’re dealing with. Learning how to motivate people, to work effectively with teams and how to best reach employees that you’re leading—these all came quite often in the reviews."

-Debby Hoel, Human Resources Manager

RESULTS

$21,600,000 in increased or retained sales

$30,000 in workforce investment

170 new or retained jobs

The MEP National Network™ is a unique public-private partnership that delivers comprehensive, proven solutions to U.S. manufacturers, fueling growth and advancing U.S. manufacturing.