

OHIO MANUFACTURING EXTENSION PARTNERSHIP (OHIO MEP)

Ohio MEP supports Ohio's small and medium-sized manufacturers by providing products, services and assistance to help drive their productivity, growth, innovation and global competitiveness. Small and medium-sized manufacturing companies are critical to Ohio, representing 90% of job growth for high-paying jobs. For every new manufacturing job that is created or retained, three to five supporting jobs are also created. Managed by the Ohio Development Services Agency's Office of Small Business and Entrepreneurship, Ohio MEP is a State and Federal initiative sponsored by the U.S. Department of Commerce, National Institute of Standards and Technology (NIST). To serve the diversity of Ohio's industrial base, Ohio MEP manages a network of regional partner organizations that are competitively selected and coordinated to serve as a statewide resource to meet the needs of key industry sectors and small manufacturers. Those manufacturers have access to a broad base of services, including training, coaching and implementation of operation improvement, Lean and Six Sigma, automation, engineering, process and planning for bottom line enhancements. Ohio MEP client-based activities support job creation, increased sales, cost savings, and new business investment. Ohio MEP has 6 regional partners to support statewide assistance. 1. Center for Innovative Food Technology (CIFT, Toledo), 2. Manufacturing Advocacy and Growth Network (MAGNET, Cleveland), 3. Center for Design and Manufacturing Excellence at the Ohio State University (OSU-CDME, Columbus), 4. PolymerOhio (Westerville), 5. TechSolve (Cincinnati), 6. FASTLANE at the University of Dayton Research Institute (FASTLANE, Dayton)

ECONOMIC IMPACT

MEP Center impacts are based on clients surveyed in FY2024



\$621.5 Million

Total Increased/Retained Sales



3,175

Total Increased/Retained Jobs



\$117.7 Million

New Client Investments



\$146.7 Million

Cost Savings

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development.ohio.gov/business/manufacturing/ohio-manufacturing-extension-partnership



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Ohio

**Manufacturing
Extension Partnership**

ALWAYS IMPROVING

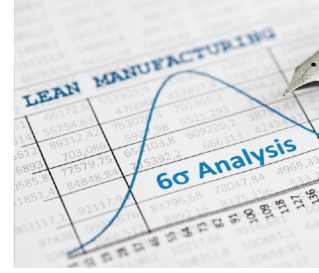
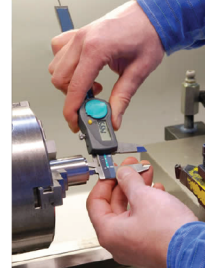
ABOUT SNOWVILLE CREAMERY, LLC. Snowville Creamery, based in Pomeroy, Ohio, is a woman-owned business with 26 employees. Specializing in premium A2 dairy products, Snowville produces a range of fluid milk, yogurts, and cheeses. Their products are distributed throughout Ohio and neighboring states, with their cheese reaching markets across the entire Midwest. Snowville is dedicated to quality and sustainability, offering natural, wholesome dairy products.

THE CHALLENGE. Snowville Creamery faced challenges with inconsistent results in yogurt production. When upper management recognized the issue, they sought external assistance by reaching out to OSU South Centers, part of the Ohio MEP and the MEP National Network™, for available resources to help address the production inconsistencies. Their goal was to leverage specialized expertise to resolve the problem and ensure consistent product quality.

MEP CENTER'S ROLE. The OSU South Centers MEP, in partnership with Cornell Dairy Foods Extension, provided Snowville Creamery with a Science of Yogurt and Cultured Dairy Products training course. The course began with an online lecture component, covering essential topics such as raw milk receiving, testing, and quality; milk composition; culture microbiology; batching and processing; quality and food safety; preservation methods; and cleaning and sanitizing. These lessons laid the groundwork for a successful overhaul of Snowville's yogurt production process, improving product consistency and enabling future shelf life extension, which will support expanded distribution.

"Dawn Coleman and the OSU South Centers MEP provided an excellent solution and training opportunity for us. Their flexibility in expanding their service offerings to meet our specific needs is one of the key reasons we consider the MEP to be such a valuable partner."

-Celeste Bennett, General Manager



RESULTS



\$45,000 in new or retained sales



\$5,000 in new markets



Successful launch of buttermilk product



**Manufacturing
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