

QUALITY IMPROVEMENTS THROUGH NEW PRODUCT DEVELOPMENT

ABOUT ALPINE PACKAGING, INC. Alpine Packaging, Inc., a 35-person company in Allegheny County, manufactures custom printed labels and poly bags for the food, beverage, and dairy industries as well as a variety of industrial sectors including tire manufacturing, defense, mining, and safety.

THE CHALLENGE. Alpine Packaging needed to incorporate a new technology that would allow customers to more easily track products after they are shipped to retail locations. For assistance, Alpine Packaging reached out to Catalyst Connection (part of the PA MEP and the MEP National Network).

MEP CENTER'S ROLE. Through the Innovation Adoption Grant, managed by Innovation Works, Catalyst Connection helped Alpine develop labels that incorporated new technology which would allow customers to more easily track products after the products were shipped to retail locations.

The development and testing of this innovative solution continues. Alpine Packaging is working with a fortune 500 company to bring the new label to market in the near future. Additionally, Catalyst Connection is helping to identify market applications for a new digital press that will allow Alpine Packaging to produce 21st century labels.

"Catalyst Connection has been an outstanding partner in providing multiple resources in the development of our innovative products. Connie and the team were key in meeting our client's requirements in a timely manner."

-Jan Lehigh, President

RESULTS



Improved quality custom and small print runs



\$30,000 company investment

CONTACT US



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