

ISO CERTIFICATION KEY TO RETAINING CURRENT CUSTOMERS AND POTENTIAL NEW ONES

ABOUT KISWIRE PINE BLUFF INC. Kiswire Pine Bluff is located in Pine Bluff, Arkansas. Kiswire Pine Bluff operates with over 200 employees and manufactures steel tire cords and tire cord fabrics and iron wire products.

THE CHALLENGE. To maintain contracts, Kiswire Pine Bluff was in need to obtain ISO 9001:2015 internal auditor training and certification.

MEP CENTER'S ROLE. Kiswire Pine Bluff, Inc. requested that Arkansas Manufacturing Solutions (AMS), part of the MEP National Network™, provide ISO 9001:2015 internal auditor training at their facility. AMS provided the ISO 9001:2015 training, auditor exam and results, and certificates for successful participant completion.

"I have spent my entire career in automotive manufacturing and this is one of the best resources I have had an opportunity to find. "

-Kevin Donnell, Training Specialist

RESULTS



\$50,000,000 in increased or retained sales



\$3,500 in cost savings



\$5,000 in new investment

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