

SUPPLY CHAIN OPTIMIZATION

ABOUT ELEVATED OATS. Elevated Oats is a five-person, woman-owned, veteran-owned manufacturer of gourmet granola who retails online, at local markets and at various locations in the Anchorage, Alaska, area.

THE CHALLENGE. Founded in 2019, Elevated Oats has experienced steady growth over the past two years. CEO Megan Militello realized that they needed to be ready for further expansion. Operating a growing business in Alaska during the COVID-19 pandemic presented unique supply-chain challenges. To prepare to meet them company leadership enrolled in MEP's Supply Chain Webinar with other operators of local businesses.

MEP CENTER'S ROLE. Over the course of the webinar, the Elevated Oats team learned simple, easily applicable metrics to determine stock turnover, product life cycles, and business efficiency. They were also taught how to identify supply bottlenecks, strategic purchases, and areas of leverage when negotiating with suppliers. These tools will become indispensable as the company grows.

"The MEP is an incredible resource for young Alaskan businesses, combining forward-thinking, practical education with collaborative problem solving."

-Karl Moore, Operations Manager

RESULTS



Cost savings when negotiating with suppliers and making thoughtful purchases



Productivity increased with the knowledge to identify supply bottlenecks



As their supply chain management strengthens they will be able to increase their sales

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