

BODY BALANCE SYSTEM GROWTH THROUGH DEVELOPMENT OF FDA COMPLIANCE SYSTEM

ABOUT BODY BALANCE SYSTEM. Body Balance System is an innovative manufacturer of electronic devices to enhance and promote a healthy lifestyle. The company was founded by Michael Londo, an engineer and entrepreneur by trade. Michael began his journey developing health and wellness devices nearly 30 years ago when his daughter was born with a genetic disorder, leaving her dependent every hour of the day. He quickly recognized the absence of products that would have made life easier for her and others in similar situations. Those health and wellness products exist today thanks to Michael's passion that brought them into fruition. Their newest product line of red light therapy and ionic detox therapy products are designed and manufactured in the Body Balance System's Las Vegas, Nevada, facility with 10 employees.

THE CHALLENGE. Body Balance System needed support to have their products be FDA compliant to grow their sales and manufacturing. FDA compliance would open additional markets for sales of their devices. For help the company turned to Nevada Industry Excellence, part of the MEP National Network™.

MEP CENTER'S ROLE. Nevada Industry Excellence evaluated the needs of Body Balance System and was able to provide the client with the required expertise to fulfill Body Balance Systems' goal to meet FDA compliance requirements. Body Balance Systems engaged Nevada Industry Excellence to create operational documents and implement an FDA 21 CFR part 820 compliant program. Body Balance System was able to become FDA compliant with the help of Nevada Industry Excellence. With the increased market opportunity from the compliance, Body Balance System increased sales and marketing staff to grow sales in the new market. Their website has been expanded and updated to reflect the new market capability. Their devices continue to be refined and improved through the support of Nevada Industry Excellence.

"Nevada Industry Excellence project managers have always been very responsive and very supportive to help Body Balance System continue to grow and build upon their vast experience. The FDA compliance was vital for our sales growth, through Nevada Industry Excellence support our needs were met in a timely and cost-effective manner. Nevada Industry Excellence has come through with the help we needed along with a cost-effective approach to meet our needs for sales growth. "

-Michael Londo, Corporate Founder & Chairman of the Board

RESULTS



Company has grown by **20%**



New staff added to support company growth



New products, new website, new employees.



FDA compliant markets



FDA compliant products

CONTACT US



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