

## NVIE PROPELS THE PUBLIC RESTROOM COMPANY INTO THE NEXT PHASE OF BUSINESS GROWTH

**ABOUT PUBLIC RESTROOM COMPANY.** For over 40 years Public Restroom Company (PRC), headquartered in Minden, Nevada, has been designing, building, and installing prefabricated public restrooms and other park buildings packaged with a simple turnkey process. PRC is family-owned and managed by the sibling team of Mr. Chad Kaufman, President, and Ms. Katie Kaufman-Sherin, COO, along with Vice President Fabian Nunez. With their 65 employees they have built one of the largest modular design libraries with plans for public restrooms, showers, storage, concession stands, scorekeeper booths, laundry rooms, maintenance rooms, and so much more. They are driven to design and build architecturally pleasing, safe, clean, odor-free, vandal-resistant and long-lasting outdoor multifunctional public restrooms.

**THE CHALLENGE.** At the Public Restroom Company, they never stop thinking about better ways to design, build, and deliver their product. With significant growth realized and an even larger demand on the horizon, they knew they needed to apply their improvement mindset to all aspects of their business—including operational efficiencies and employee development—to successfully take their business to new levels. With a commitment to building better places to go, PRC requested the services of Nevada Industry Excellence (NVIE), part of the MEP National Network™, to turn their vision into reality.





**MEP CENTER'S ROLE.** NVIE constructed a strategically phased project that included a capacity planning consultation, an assessment of research & development activities, the implementation of a continuous improvement and lean education strategy, along with a supervisor and leadership development program. With an eye on sustainment and growth, NVIE focused on culture and knowledge transfer during each phase.

As a result, Public Restroom Company realized an initial research & development cost savings of \$60,000. An additional \$100,000 savings was attributed to PRC's improvements to their design process through value stream mapping and the application of lean principles. Furthermore, NVIE's assessments and consultations provided PRC with a recruitment plan that puts the right people in the right place to successfully support the 38% increase in sales. With some success under their belt, PRC committed to continue on the lean transformation path and to further invest in the expansion of their company through their people.

"Nevada Industry Excellence has consistently responded to our manufacturing, process improvement and employee development requests. NVIE's portfolio of services and experienced resources have been a fit to our needs in supporting and improving, both our current and future growth demands."

-Katie Sherin, COO

## RESULTS

-  \$160,000 in cost savings
-  38% in increased sales
-  Employee development
-  Lean principles

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