

NEW TECHNOLOGY MANUFACTURING MATTRESSES

ABOUT ASHLEY FURNITURE INDUSTRIES, LLC. Ashley Furniture manufacturing is located in North Mississippi with facilities in Ecu, Ripley, Saltillo, and Verona. The company does substantial training in upholstery. In the last 2-3 years Ashley Furniture has expanded into manufacturing of mattresses and bedding products using new automated systems purchased in Asia.

THE CHALLENGE. The company recently invested substantial capital in setting up a new operation in production of mattresses and bedding products. The company moved the mattress production system to the Saltillo location. Ashley Furniture invested heavily in automation systems in their Saltillo facility. In addition to starting up a new operation, the company is also doing a plant expansion in Ecu.

MEP CENTER'S ROLE. MMA-MEP Center at ICC provided interpreter assistance to Ashley Furniture during the implementation of their new mattress production systems and workforce training for new hires.

"Itawamba Community College (ICC), a MMA-MEP Center and part of the MEP National Network™, and Ashley Furniture have a long standing, collaborative relationship since 2009. ICC has been a great asset and partner to Ashley Furniture's training projects in upholstery."

-Nathan Mills, Program Manager, PMP, CAPM

RESULTS



\$100,000,000 in new investment



\$29,201 in cost savings



new hire training

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Mississippi Manufacturers Association

