

## SUCCESS STORY

## PURDUE MEP TURNS SUCCESSFUL EMPLOYEES INTO FUTURE LEADERS FOR B&B MOLDERS

ABOUT B&B MOLDERS LLC. B&B Molders, LLC, is a custom plastic injection molder in Mishawaka, Indiana, that manufactures custom plastic components for many industries such as medical, electrical, aerospace/defense, consumer goods, office furniture, and others. Their state-of-the-art material handling system and year-round climate-controlled manufacturing environment ensure resin and molding conditions are optimized for consistent results. From product design and tool build, to manufacturing and assembly, they produce innovative products that meet the demanding requirements of a wide range of industries for their clients.

THE CHALLENGE. B&B Molders' leadership recognized the importance of providing new managers with a foundation of shared practices and beliefs to ensure team members were working from the same set of standards and culture. The company reached out to Purdue MEP, part of the MEP National Network™, for leadership training for current leaders, as well as future leaders, to provide practical tools to assist with day-to-day leadership and continuous improvement challenges.

MEP CENTER'S ROLE. Purdue MEP met with B&B Molders leadership team to develop a strategy for the delivery of several modules of training to ensure the schedule and course topics fit both the company's needs and the objectives they wished to accomplish. The first series focused on lean manufacturing with 10 days of training for production floor associates to develop their skills and implementation of lean practices. The next series of classes, set for a group of 24 supervisors and team leads, included a customized version of Leadership Skills for Success series courses to focus on coaching for superior performance.

Despite an unexpected interruption due to COVID, the MEP instructors were incredibly effective in meeting the objectives B&B Molders had established for the training. The series of classes stretched over a longer period ensured teams could implement short-term changes right away to see the impact which gave them encouragement to focus on longer-term improvements. Recognizing the success and impact of the first two series of courses, B&B Molders elected to continue additional trainings into 2022 with Purdue MEP covering topics such as coaching, mentoring, and the development of supervisors.

"It was a pleasure to work with the MEP team. They worked very hard to ensure the course content was exactly what we were looking to provide. They presented a dual-focused curriculum on lean practices and married that with leadership training. The instructors were able to engage the groups in meaningful conversations centered around real-life situations and examples from our workplace. This made application for our teams so much easier and faster in many situations. We appreciate the customized approach and the nearly one-on-one support the instructors provided our teams. We will recommend and continue to utilize MEP moving forward."

-Lisa Fry, Human Resource Manager

## **RESULTS**



4 jobs created



2% increase in sales and retained sales of \$135,000



Over \$73,500 in cost savings



\$47,250 in new investment in equipment, products, and processes



4% reduction in turnover and improved employee morale

## **CONTACT US**



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