

FASTLANE HELPS SCENIC SOLUTIONS SURVIVE COVID-19 SHUTDOWN

ABOUT SCENIC SOLUTIONS LLC. Scenic Solutions, LLC, located in West Carrollton, Ohio, provides services for the entertainment industry and other entities needing products associated with entertainment, display, themed environments, or custom fabrication.

THE CHALLENGE. When COVID-19 shut down the entertainment industry, it halted business for Scenic Solutions. CEO MaryBeth McLaughlin began searching for options to keep their business running. Could there be other industries that could still use their expertise?

MEP CENTER'S ROLE. FastLane, part of the Ohio MEP and the MEP National Network™, helped Scenic Solutions to create a strategic plan and gain new business while COVID-19 forced the entertainment industry to completely shut down. FastLane recommended and assisted Scenic Solutions with applying for the Inclusion Grant. The grant gave Scenic Solutions the funds to purchase new equipment. In addition, FastLane introduced Scenic Solutions to the TechCred program. Through this program, Scenic Solutions was able to get funding to train employees and upskill their workforce.

"Scenic Solutions is grateful for FastLane! The COVID shutdown was a very scary time for our business but we survived thanks to the help we received from FastLane."

-Mary Beth McLaughlin, CEO

RESULTS



6 created or retained jobs



\$625,000 in new or retained sales



\$250,000 in new investment



\$52,000 in cost savings

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