

WEBSITE UPDATE WITH ONGOING SEO, AND WEBSITE MAINTENANCE

ABOUT GUARDIAN CSC. Guardian CSC is a full-service water technologies company offering a broad spectrum of chemical products, water system equipment, and services for potable water, boiler water, cooling water, process water, and wastewater systems in commercial and industrial applications. We are also co-located with Ketrick Technical Services and can provide a full complement of water treatment products and specialty formulations to meet the specific needs of our customers.

THE CHALLENGE. Guardian needed a new website, something new and fresh with functionality that could empower employees as well as generate additional sales leads. Guardian turned to MANTEC, part of the Pennsylvania MEP and the MEP National Network™.

MEP CENTER'S ROLE. MANTEC introduced Guardian to a versatile, professional partner capable of delivering what Guardian needed. With MANTEC's support a renewed, fresh and very versatile website was created, supporting lead generation. Guardian's online presence was also enhanced through the establishment of social media accounts.

"MANTEC continues to be our go-to partner in times of need. MANTEC found a solution and established a relationship with a local marketing partner that designed a top-notch website and helped us establish an incredible advertising campaign. We felt the impact immediately. Within the first few weeks of launching the new site and social media platforms we had new customer interest in our products and services, and we also filled three new positions. We are continuing to grow as a direct result of this project and MANTEC's dedication to helping small businesses."

-Melissa Holler, Vice President

RESULTS



35% increase in sales



3 jobs created

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