

FASTLANE HELPS SWEET MANUFACTURING BUILD WORKFORCE PIPELINE

ABOUT SWEET MANUFACTURING COMPANY. Sweet Manufacturing Company is a premier global producer of bulk material handling equipment including bucket elevators, belt and chain conveyors, and support systems which are supplied to both the agricultural and industrial markets. Sweet currently has equipment in 55 countries covering 6 continents around the world! The company has a reputation as the “standard of the industry,” providing customers with its “quality line” of equipment.

THE CHALLENGE. Sweet had been looking for solutions on how to attract and retain employees and grow its workforce pipeline, while remaining customer-focused and maintaining the company’s extraordinary reputation. Sweet wanted to invest in young talent and encourage workers to grow into the great careers offered within their organization. Sweet turned to FastLane, part of the Ohio MEP and the MEP National Network™.

MEP CENTER'S ROLE. FastLane helped Sweet to leverage the Ohio MEP High School Internship Program. FastLane advised on retention practices and provided recommendations on how to grow their workforce pipeline. The team was able to make this important program easy to navigate with prompt responses to questions and excellent customer service.

"We are exceptionally grateful to our friends at FastLane for making us aware of the Ohio MEP High School Internship Program. They've helped us address a key issue for our business while lowering our costs in an increasingly competitive environment. We look forward to partnering with FastLane on a number of other projects in the future!"

-Mark F. Grimes, Treasurer

RESULTS



2 created or retained jobs



\$6,000 in cost savings



\$13,500 in new investment



60% increase or retention in sales

CONTACT US



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