

## IN LIKE A LION, OUT LIKE A BETTER LION

**ABOUT LION ENERGY, LLC.** Lion Energy of American Fork, Utah, builds hand-held devices and solar generators for home and commercial energy storage solutions. These devices help individuals, families, and organizations become energy independent through safe, silent, renewable power. Their Smart Energy™ solutions help people optimize how they store and use energy. Their renewable energy solutions can be used daily - around the house, in the yard, on an adventure, or during an emergency. They engineer, create, manufacture, test, and deliver high-quality energy storage products for home, work or play.

**THE CHALLENGE.** Lion Energy has experienced explosive growth. They were ranked No. 8 out of 100 companies honored at the 27th annual Utah 100 Awards, based on revenue growth between 2016 and 2022. The management team saw the need to adjust their processes to adapt to the growth and to plan for the future.

**MEP CENTER'S ROLE.** iImpact Utah, a sub-recipient of the University of Utah MEP, part of the MEP National Network™, worked with Lion Energy's leaders to fine-tune manufacturing processes, improve team performance, and create strategy alignment. In response to Lion Energy's rapidly growing team, iImpact advised the client on updating policies, organizing pay structures, clarifying roles, and optimizing communication across and within groups. They also helped Lion Energy define and implement the most impactful KPIs (key performance indicators) to measure success. They aligned the leadership team under the same strategy to track KPIs and achieve their collective goals.

"The training we completed gave us a clear understanding of our pain points from an external perspective. The ideas given to us to improve our systems have changed how I think about managing processes and teams. Everything I've learned has helped me restructure my thoughts and approach situations.

The team was super helpful and experienced. Their processes were put together and easy to follow. The feedback gave us on how we could improve was helpful not only for me but for my entire team."

-Tyler Hortin, President

## RESULTS



60 new or retained jobs



\$10,000,000 in new or retained sales



\$500,000 in cost savings

## CONTACT US



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**MANUFACTURING  
EXTENSION  
PARTNERSHIP CENTER**

THE UNIVERSITY OF UTAH