

## ZEECO EXPANDS WITH STRATEGIC GROWTH IN EMERGING MARKETS

**ABOUT ZEECO, INC.** Founded in 1979, Zeeco has become a world leader in the design and manufacture of advanced combustion and environmental solutions. Its products reduce emissions, optimize processing industries, and maximize operating efficiency while meeting all global environmental compliance requirements. With about 400 employees, Zeeco's Broken Arrow, Oklahoma, headquarters include a 250-acre campus, R&D facilities, and 100,000 square feet of manufacturing space.

**THE CHALLENGE.** To fully support growing ESG (environmental, social, & governance) initiatives, Zeeco is developing more and more products aimed at firing alternative fuels like hydrogen and ammonia. While the company operates a world-class combustion research facility, it didn't have the ability to test burners at the newly-emerging parameters requested by customers. The capacity of lab operations needed to be expanded. For advice, company leaders turned to Jenny Cothran, a manufacturing extension agent with the Oklahoma Manufacturing Alliance, part of the MEP National Network™. She has worked with Zeeco on numerous projects and is considered a trusted expert and advisor.

**MEP CENTER'S ROLE.** Conthran met with company leaders and Zeeco engineers, mapping out a plan to expand testing operations and capabilities. Importantly, Cothran helped secure a state matching grant specifically designed to promote high-impact capital investments, especially those used to develop advanced manufacturing systems. The group determined and purchased the correct equipment necessary to provide optimal testing capacity. Zeeco is now able to generate exceptionally high air temperatures for the development and performance-testing of process heater burner applications. Cothran, a degreed engineer herself, was able to ensure the expansion provided flexibility for future development and customer demands. It positions Zeeco to hold a competitive advantage in ESG areas of growth.

"The Oklahoma Manufacturing Alliance is able to connect us with the right resources at the right time and make sure our expansions meet future demands."

-Gary Maledon, Manufacturing Manager

## RESULTS



15 new high-wage jobs



\$1,300,000 in capital investment in advanced manufacturing equipment



\$650,000 in new annual sales



\$150,000 in annual cost savings



Expanded Markets with Emphasis on ESG Priorities

## CONTACT US



525 South Main Street  
Suite 210  
Tulsa, OK 74103



(918)592-0722



[www.okalliance.com](http://www.okalliance.com)



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