

ALWAYS IMPROVING

ABOUT SNOWVILLE CREAMERY, LLC. Snowville Creamery, based in Pomeroy, Ohio, is a woman-owned business with 26 employees. Specializing in premium A2 dairy products, Snowville produces a range of fluid milk, yogurts, and cheeses. Their products are distributed throughout Ohio and neighboring states, with their cheese reaching markets across the entire Midwest. Snowville is dedicated to quality and sustainability, offering natural, wholesome dairy products.

THE CHALLENGE. Snowville Creamery faced challenges with inconsistent results in yogurt production. When upper management recognized the issue, they sought external assistance by reaching out to OSU South Centers, part of the Ohio MEP and the MEP National Network™, for available resources to help address the production inconsistencies. Their goal was to leverage specialized expertise to resolve the problem and ensure consistent product quality.

MEP CENTER'S ROLE. The OSU South Centers MEP, in partnership with Cornell Dairy Foods Extension, provided Snowville Creamery with a Science of Yogurt and Cultured Dairy Products training course. The course began with an online lecture component, covering essential topics such as raw milk receiving, testing, and quality; milk composition; culture microbiology; batching and processing; quality and food safety; preservation methods; and cleaning and sanitizing. These lessons laid the groundwork for a successful overhaul of Snowville's yogurt production process, improving product consistency and enabling future shelf life extension, which will support expanded distribution.

"Dawn Coleman and the OSU South Centers MEP provided an excellent solution and training opportunity for us. Their flexibility in expanding their service offerings to meet our specific needs is one of the key reasons we consider the MEP to be such a valuable partner."

-Celeste Bennett, General Manager

RESULTS



\$45,000 in new or retained sales



\$5,000 in new markets



Successful launch of buttermilk product

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