

CMTC ASSISTS FAMOUS PUDN LLC WITH MARKETING AND JOB INSTRUCTION SERVICES

ABOUT FAMOUS PUDN LLC. Famous PUDN LLC is a multi-generational, family-owned business that has been making delicious and healthy gourmet desserts since 1999. Famous PUDN offers more than 20 flavors of KSA Kosher-certified and gluten-free pudding - all homemade in small kettle batches using all-natural ingredients. Besides their store in Murrieta, CA, Famous PUDN also wholesales to local wineries, businesses, and caters to local events.

THE CHALLENGE. Due to its recent popularity on social media, Famous PUDN's business tripled within a few weeks. Lines wound around the store's building, and mass production requests from large corporations flooded in. Famous PUDN's rapid growth created a need for more employees, better equipment, and training protocols to meet the rising demand.

MEP CENTER'S ROLE. CMTC partnered with Famous PUDN to develop a personalized training program that included five 2½-hour on-site group sessions and four 30-minute virtual one-on-one sessions. CMTC provided comprehensive job instruction that broke down each task, explained the purpose of each step, and highlighted key points for more effective on-the-job training. They collaborated to improve the training's effectiveness, aiming to reduce the risk of process scrap, defects, and equipment damage. Additionally, CMTC's tailored training program focused on enhancing workforce retention by empowering new operators with a strong training experience that promotes good job performance, morale, and teamwork. Under CMTC's expert guidance, Famous PUDN employees learned how to train effectively using the four-step method, minimizing the need for re-training on tasks. Their team also learned how to increase production capacity and decrease vulnerabilities by creating training timetables to identify cross-training opportunities.

"We're very, very appreciative of CMTC for their help. They're still there for me, too. When we want to expand, I always have a resource to go to."

-EJ Smith, Founder & Co-Owner

RESULTS



\$250,000 in increased sales



\$160,000 in Cost Savings



3 new jobs added



\$15,000 in new equipment,
\$3,000 in new technology



\$11,000 in workforce
development and training

CONTACT US



3760 Kilroy Airport Way
Suite 450
Long Beach, CA 90806-6858



(310)263-3060



www.cmtc.com

CMTC