

## C.B. FLEET STRENGTHENS ITS LEAN CULTURE THROUGH GENEDGE TRAINING

**ABOUT FLEET LABORATORIES CB FLEET.** C.B. Fleet is a Virginia-based manufacturer of over-the-counter healthcare and personal care products serving the pharmaceutical and consumer packaged goods industries. Known for innovation, quality, and reliability, the company continually invests in its people and processes to support operational excellence.

**THE CHALLENGE.** C.B. Fleet already had a strong Lean culture and continuous improvement mindset. Leadership aimed to strengthen this culture by deepening associates' understanding of Lean principles and equipping them with practical tools to further optimize processes, reduce waste, and enhance cross-team collaboration.

**MEP CENTER'S ROLE.** C.B. Fleet collaborated with GENEDGE, Virginia's MEP Center and a member of the NIST MEP National Network™, to deliver a Lean Process Improvement workshop. The hands-on training focused on applying Lean tools like 5S, value stream mapping, and root cause analysis to real operations. Associates worked on exercises directly related to their daily processes, practicing problem-solving and process improvement techniques in a practical setting.

"Our team was already Lean-savvy, but this training helped take their knowledge to the next level. It reinforced our culture and gave associates tangible tools to drive even more effective improvements."

-Jeff Thompson, Vice President of Operations

## RESULTS



\$7,100,000 in new investment



\$250,000 in cost savings

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## CONTACT US



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